

**FERIA
DESTACA
2022**

**SCHEDULE
DRAFT**

WEDNESDAY, 16 NOVEMBER

9.00 h – 9.30 h

OPENING SESSION.

Moderator: **Juan B. Carda**, Director of Fira Destaca.

09.30 h - 10.30 h

OPENING LECTURE: By **João António Labrincha Batista**, Associate Professor at the Department of Materials Engineering and Ceramics of the University of Aveiro, Portugal as guest country.

"Sustainable use of materials, the contribution of recycling".

10.30 h - 11.30 h

VISIT STANDS EXHIBITS BY THE AUTHORITIES.

11.30 h - 12.00 h

COFFEE-NETWORKING

12.00 h - 12.30 h

Introductory conference - Table 1:

- ◆ **José Luis García-Broch**, European head of demand planning, optimization and legal compliance for BP.

- ◆ **Júlia Company**, Director of IVACE

12:30 h - 14:00 h

CHALLENGE TABLE 1: "NEW ENERGY SOURCES FOR THE INDUSTRIAL SECTOR".

Moderator: **Rafael Climent**, Councillor for sustainable economy, productive sectors, trade and labour..

Participants:

- **Alejandro Pérez**, IREC - Energy Research Institute of Catalonia
- **Edgardo Saucedo**, UPC - Polytechnic University of Catalonia
- - PAMESA
- **Eliseo Monfort**, ITC-UJI Institute of ceramic technology
- **Vicente Vernia**, BP - UJI Industrial Environment Chair

16.00 h - 16.30 h **Introductory lecture:** **Rafael Martí Valls**, Technology Transfer Fellow en SPECIFIC-IKC (College of Engineering, Swansea University)

16.30 h - 18.00 h **NEW CHALLENGES IN THE FIELD OF MATERIALS SCIENCE:**

- **Moderator: Avelino Corma** , Member of the Scientific and Technical Committee of the State Research Agency .

Participants:

- **Rodrigo Moreno**, Spanish Materials Society.
- **María Vallet**, Complutense University of Madrid, Faculty of Pharmacy
- **Agustín Rodríguez González-Elipe**, Materials Science Institute of Seville (CSIC).
- **Luis Guaita**, Victoria-Keraben group

THURSDAY, 17 NOVEMBER

09.00 h - 09.30 h **Introductory conference - Table 2: Silvia Cerdá Alfonso**, General Director of Industry, Energy and Mines (GVA)

09.30 h - 11.00 h **CHALLENGE TABLE 2:**
"OPTIMISATION OF NATURAL RESOURCES AND CIRCULARITY OF RAW MATERIALS"

Moderator: **Guillermo Monrós**, Professor of Inorganic Chemistry at the Universitat Jaume I of Castellón / Gen. Director.

Participants:

- **Luis Oria**, Head of Safety and Environment at the Port of Castellón.
- **Rubén López**, Mining Engineer of "Nuevos Productos Cerámicos".
- **Enrique Reverter**, President of "Fundació Tots Units".
- **Ignacio Morell**, Professor of hydrogenology at UJI

11.00 h - 11.30 h COFFEE - NETWORKING

11.30 h - 12.15 h **OPEN INNOVATION FORUM**, organised by the European Centre for Innovative Enterprises (CEEI) in Castellón.

12.15 h - 12.45 h Introductory conference Table 3: **Xermán de la Fuente**, Institute of Nanoscience and Materials of Aragon (INMA).

12.45 h - 14.00 h **CHALLENGE TABLE 3:** "INDUSTRIAL TRANSFORMATION THROUGH INNOVATION AND NEW TECHNOLOGIES".

Moderator: **Sonia Tirado**, General Director of Innovation, Department of Innovation, Universities, Science and Digital Society (GVA).

Participantes:

- **José Ribera**, CEO of "Invest plasma"
- **Xermán de la Fuente** - INMA
- **Gerardo Beltrán**, - General Manager of "Proying XXI ingeniería S.L.U."

15.30 h - 16.00 h Reception ATC Impulsa.

16.00 h - 17.15 h

IV Impulsa Awards ceremony and presentation of the winning projects.

17.15 h - 17.30 h Break

17.30 h - 19.00 h Thought forum, "The ceramic cluster today and tomorrow".

FRIDAY, 18 NOVEMBER

- 09.00 h - 09.30 h Introductory conference Table 4: **José Pérez**, Strategy Director of the Chair of Conversational Business at the University of Valencia (CBC-UV).
- 09.30 h - 10.30 h **CHALLENGE TABLE 4: "Is digital transformation expensive?"**
- Moderator: **José Pérez**, Director of Strategy of the Chair of Conversational Business at the University of Valencia (CBC-UV).
- Participants:
- **José Pérez**, Director of Strategy of the CBC-UV.
 - **Samuel Falomir**, Mayor of Alcora.
 - **Araceli de Moya**, Mayoress of Oropesa del Mar.
 - Two guest entrepreneurs.
- 10:30 h - 11:00 h COFFEE - NETWORKING
- 11:00 h - 12.00 h **GLOBALIS FOUNDATION AWARDS.**
- 12.00 h - 13.00 h **CLOSING CONFERENCE** by **Alicia Durán**, President of the International Glass Committee, research professor at the Glass Institute of Madrid.
- 13.00 h - 13.30 h **CLOSING.**